

## FundMatch Workshop

**Learn, Connect, and Compete with WUSATA**

**September 12, 2015 | 9 a.m.-noon**

### Event Benefits:

- Learn how to double your company's international marketing budget
- Discover how we can offset your overseas marketing costs, *including foreign trade show exhibition and travel, advertising, in-store promotions, international product labeling modifications, & more!*
- Find out more about the application process and how to qualify

**Break into new markets or strengthen your international trade efforts by applying to WUSATA's 50% reimbursement program.**

WUSATA is now accepting applications for FundMatch 2016 (formerly known at the Branded Program)! Come join us for an interactive workshop as we walk attendees through the in and outs of FundMatch, how to apply, leverage new export opportunities, and more. A Q&A session will follow to meet our staff and Hawaii partners.

This presentation is hosted by WUSATA, the Hawaii State Department of Agriculture, and the County of Hawaii.

### **Speaker**

With 17 years in the industry, Deputy Director and International Marketing Director Janet Kenefsky-Henderson has lead WUSATA to be an outstanding resource for new and veteran export companies. At the event, Janet will be joined by WUSATA's FundMatch Manager, Tricia Walker.

**Open to agribusinesses with products containing at least 50% U.S. agricultural content (exclusive of added water and packaging).**

#### **Location:**

West Hawai'i Civic Center  
74-5044 Ane Keohokalole Highway  
Kailua-Kona, Hawai'i 96740

#### **For more information contact:**

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