

# Kona Coffee Farmers Association

## PROFIT AND LOSS YTD COMPARISON

July 2018

	TOTAL	
	JUL 2018	JUL 2018 (YTD)
Income		
Membership Dues		
Associate Member	25.00	25.00
Business Member	35.00	35.00
Full Voting Member	420.00	420.00
<b>Total Membership Dues</b>	<b>480.00</b>	<b>480.00</b>
Merchandise Sales	1,324.29	1,324.29
Other Income		
Dividends	11.85	11.85
<b>Total Other Income</b>	<b>11.85</b>	<b>11.85</b>
<b>Total Income</b>	<b>\$1,816.14</b>	<b>\$1,816.14</b>
Cost of Goods Sold		
Cost of Goods Sold	390.83	390.83
<b>Total Cost of Goods Sold</b>	<b>\$390.83</b>	<b>\$390.83</b>
<b>GROSS PROFIT</b>	<b>\$1,425.31</b>	<b>\$1,425.31</b>
Expenses		
Dues, Fees & Licenses	590.43	590.43
Event Supplies & Expenses	700.51	700.51
G E Taxes	52.96	52.96
Marketing & PR Expense	-685.11	-685.11
Merchant Fees	20.05	20.05
Office Supplies & Expenses	140.00	140.00
Printing & Reproduction	293.78	293.78
Storage Rent	155.21	155.21
Travel	1,370.69	1,370.69
<b>Total Expenses</b>	<b>\$2,638.52</b>	<b>\$2,638.52</b>
<b>NET OPERATING INCOME</b>	<b>\$ -1,213.21</b>	<b>\$ -1,213.21</b>
<b>NET INCOME</b>	<b>\$ -1,213.21</b>	<b>\$ -1,213.21</b>